

TOP TEN BEST SELLING BOOKS AT TALES OF THE COCKTAIL

Octavia Books' on-site cocktail-themed bookstore broke its sales record from 2009.

WHAT:

As part of its mission to support and promote the international cocktail industry, Tales of the Cocktail 2010 exhibited the world's best cocktail writing at Shots of Inspiration, the event's on-site bookstore. Run by Octavia Books, a locally owned New Orleans bookstore, Shots of Inspiration featured more than 60 well-known authors of cocktail and culinary literature who were at the store's Hotel Monteleone location signing their works throughout Tales of the Cocktail. Below is a list of the top ten selling books during Tales of the Cocktail 2010.

WHO:

1. *Imbibe*
by David Wondrich
2. *The Deluxe Edition of Vintage Cocktails and Forgotten Spirits*
by Ted Haigh
3. *Left Coast Libations*
by Ted Munat with Michael Lazar
4. *Beachbum Berry Remixed*
by Jeff Berry
5. *She Ain't Heavy She's My Mother*
by Bryan Batt
6. *Spiritous Journey Book Two*
by Anistatia Miller and Jared Brown
7. *The Pocket Recipe Guide: Museum of the American Cocktail*
by Anistatia Miller and Robert Hess
8. *Mixing New Orleans*
by Jenny Adams and Phillip Collier
9. *And a Bottle of Rum*
by Wayne Curtis
10. *Spiritous Journey Book One*
by Anistatia Miller and Jared Brown

About Tales of the Cocktail

Tales of the Cocktail is an internationally acclaimed festival of cocktails, cuisine and culture held annually in New Orleans, Louisiana. The event brings together the best and brightest of the cocktail community—award-winning mixologists, authors, bartenders, chefs and designers—for a five-day celebration of the history and artistry of making drinks. Each year offers a spirited series of dinners, demos, tastings, competitions, seminars, book signings, tours and parties all perfectly paired with some of the best cocktails ever made.

About the New Orleans Culinary and Cultural Preservation Society

The New Orleans Culinary and Cultural Preservation Society is a non-profit organization committed to preserving the unique culture of dining and drinking in New Orleans and the storied bars and restaurants that have contributed to the city's world-wide culinary acclaim. This organization supports members of the hospitality industry through education and the production of events like Tales of the Cocktail and, most recently, Trails of the Cocktail, a scholarship program for emerging talent in the New Orleans cocktail industry.

For more information on Tales of the Cocktail, visit the website at www.TalesoftheCocktail.com or call 504-948-0511.

For more information on Octavia Books, visit the website at www.octaviabooks.com or call 504-899-7323.

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